An Intro to

The new EXTREME DUAL PURPOSE hop variety

Glacier Hops Ranch

AHHHROMA™
Chris Hudson
Key Accounts Manager
Glacier Hops Ranch

Tom Britz
CEO
Glacier Hops Ranch
Today’s Topics

• What is it?
• What is the sensory?
• Where is it grown?
• How is it packaged?
• Where can you find it?
• What are brewers saying?
• The Incentive
HIGHLIGHTS

• A HIGH ALPHA, HIGH OIL dual purpose variety

• Analysis:
  • Alpha: 14.5 to 18.5%
  • Total oils: 2.2 to 3.5%

That’s why we call it an EXTREME Dual-Purpose Variety
Sensory Analysis

**KEY FLAVORS**

Tropical Fruits:
- Pineapple
- Mango
- Piña Colada
- Pear
- Lime

With notes of:
- Stone Fruit
- Honey Dew
- Nutmeg
- Cinnamon

**SENSORY EVALUATION**

- Citrusy
- Other
- Sweetness
- Resinous
- Spicy
- Fruity
- Floral
- Herbal

Collab Hour
The Secret of Montana Grown Ahhroma Hops

- **Latitude**: same as Hallertau & Zatec, Czech
- **The Soil**: Rich, black sandy loam - Creston Topsoil
- **The Microclimate**:  
  - Surrounded by mountain ranges,
  - Sunny July/August with cool evenings
  - Semi-arid (only 13.5” precipitation annually)
  - 3,000’ above sea level
  - The Grower’s farming experience
Where Ahhhroma™ is grown

48.2° North Latitude

Why? Daylight hours
• T-90 Pellets
  • First time ever
• Hopzoil®
  • MAJIK water-soluble
  • HAZY water-soluble

Pellet Packaging
• Samples (1 oz)
• Pilot Pack (1 lb or 1/2 KG)
• 11 lb foil
• 4 x 11 lb foils / 44 lb boxes
Hop Extracts:
See the format differences

CO2 Extract v. Hopzoil
Where did it come from?

Origins

- Original GHR Research Hopyard
- Was growing 44+ varieties
- A “Found” variety (not unlike Amarillo® or Idaho Gem™)
- We liked it, we planted more
- Only grown in Montana
  - Montana “terroir”
- Agronomics are excellent
- Was only available in Hopzoil
- Finally enough acreage - pellets
The latest in our Oneness single-hop series, Ahhhroma Extra Pale Ale features traditional pellets and new HopZoil extract from Glacier Hops Ranch in Whitefish, Montana. Enjoy the cannabisy aroma and lingering layer of hop oil resin in this river runs through it flavor bomb!
AHHHROMA BOUNTY

Win a medal at select Beer Competitions:

1. Great American Beer Festival (GABF)
2. World Beer Cup
3. Best of Craft Beer Awards

FINE PRINT:
• Offer good for 2022-23- 24
• Any beer category
• Must pre-register with us
• No cost to pre-register

Gold Medal: $1,000
Silver Medal: $500
Bronze Medal: $250
Where can you get it?

Where is it being used?

- Australia
- Brazil
- Canada
- Chile
- China
- Finland / Scandinavia
- Ireland
- Mexico
- Poland
- South Africa
- South Korea
- UK
- USA
  - Glacier Hops Ranch
  - Yakima Quality Hops
  - Alpha Hop Sales
How to get Samples:
√ Pellets: 1 oz samples  FREE
√ Hopzoil: 2.5 mL samples  FREE
√ Pilot Pack: 1 lb or .5 KG  $

Also available in “Pilot 6-Pack”

Ahhhroma  Vista
Zappa  El Dorado mid-season
Triumph  El Dorado late-season

info@glacierhopsranch.com
406.862.HOPS (4677)
THANKS!

GLACIER HOPS RANCH

CELEBRATING 10 YEARS