



## 2019 BREWERS ASSOCIATION

# FUNDED DIVERSITY AND INCLUSION EVENT GRANTS



### TAPPING OPPORTUNITY

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**Organization:** Great Lakes Brewing Company

**Event Location:** Cleveland, OH

**Event Date:** July 11, 2019

**Event Description:** Tapping Opportunity is an employment fair that will bring together representatives from craft breweries around Cleveland. Tapping Opportunity will highlight the many career opportunities available in the industry to the greater Cleveland community and provide a space for questions to be answered.

### HEART AND SOUL BREW FEST

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**Organization:** Like the Fruit, LLC

**Event Location:** Richmond, VA

**Event Date:** July 27, 2019

**Event Description:** HeART and Soul Brew Fest exposes a new audience to the local craft beer industry through urban music, urban art, craft beer, and soul food. The festival brings in over twenty black-owned restaurants and food vendors to Hardywood Park Craft Brewery - Richmond. HeART and Soul Brew Fest attracts members from the community by creating a welcoming and comfortable environment to experience craft beer.

### FRESH FEST BEER FEST

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**Organization:** Fresh Fest Beer Fest, LLC

**Event Location:** Pittsburgh, PA

**Event Date:** August 9-11, 2019

**Event Description:** Fresh Fest Beer Fest is the nation's first Black brew fest. The event returns for its second year with another amazing line-up of Black-owned breweries as well as breweries collaborating with Black artists and entrepreneurs from Pennsylvania and beyond. This event also gives attendees of all races a chance to experience beers from all over the country.

### BEERS WITH(OUT) BEARDS

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**Organization:** Hop Culture

**Event Location:** Brooklyn, NY

**Event Date:** August 10, 2019

**Event Description:** Beer With(out) Beards will create safe spaces for women in craft beer and their allies to cultivate conversations around elevating the position of women in the beer and brewing industry. This event will host five unique events around New York City, which will include women led conversations, industry related skill development, and the opportunity to taste beer brewed by women or at women-owned breweries.

## SUAVE FEST

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**Organization:** Raices Brewing Company

**Event Location:** Denver, CO

**Event Date:** September 14, 2019

**Event Description:** Suave Fest is an opportunity to grow the awareness of Latino influence in the craft beer industry. The festival will focus on the pillars of family and community, giving this event broad appeal across a diverse group of attendees. Suave Fest will show how under-represented groups can have a bigger impact in the industry.

## CRAFT BEER EMPLOYMENT FAIR

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**Organization:** Mass Bay Brewing Company

**Event Location:** Boston, MA

**Event Date:** Fall 2019

**Event Description:** Mass Bay Brewing Company is hosting an event that will focus on increasing awareness of diversity and inclusion as it relates to the brewing industry. The event will present employment opportunities to a diverse population in the Boston area as well as give a platform to guest speakers to share the importance of diversity and inclusion.