

BA Forum

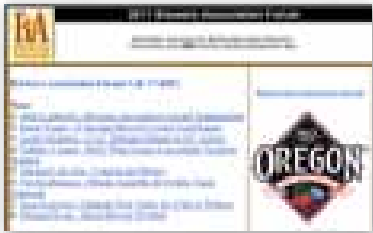
The BA Forum is a moderated email digest that allows industry professionals to network and communicate at both the national and global levels. This daily e-digest is the ultimate networking tool for the brewing industry, where members suggest solutions to issues, post comments or replies to others' inquiries, etc. Each email is an opportunity to connect with a highly targeted, active audience of industry professionals.



Delivered
Monday-Friday
at the end of
each day.

Audience

Received by 6,900
Brewers Association
(BA) members, engaged
industry professionals
looking to connect with
their peers.



Two-Week Sponsorship

Your logo and link will be included at the top of the daily Forum, allowing readers to easily learn more about your company. Sponsorship includes company name, up to a 50-word description and a 2" x 2" color logo with direct link to your website. \$500/two weeks.



Daily Classified Listing

The BA Forum Classified is an ideal opportunity for companies outside the industry, such as real estate agents or auction houses that offer equipment and services of benefit to BA members. Advertisement includes a 50-word listing. \$50/day for the first two insertions; \$45 thereafter.

For mechanical specs and more information: BrewersAssociation.org/opportunities

Kari Harrington

Business Development Manager for
Advertising & Sponsorship (West)
303.447.0816 Ext. 167
kari@brewersassociation.org

Chris Pryor

Business Development Manager for
Advertising & Sponsorship (East)
303.447.0816 Ext. 151
pryor@brewersassociation.org

