

BrewersAssociation.org

Whenever brewing industry professionals need current, reliable information, they go to the source: BrewersAssociation.org. Here, they find stories and press releases about the latest trends and events in the brewing industry, plus a special Members-Only section with exclusive, proprietary resources, such as technical information, industry survey data and marketing tools. Your advertisement on BrewersAssociation.org will ensure your company prominent visibility with the decision makers and thought leaders of the BA community.

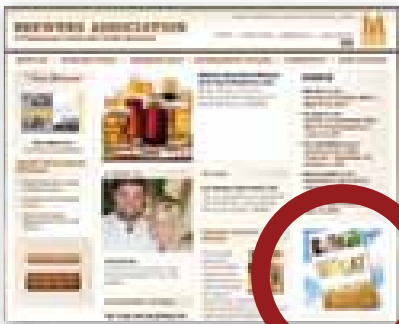


Audience

Professional brewers, members of the trade and aspiring brewers seeking news and resources from the craft brewing industry's nationally recognized trade organization.

44,000+
Visits per month

115,000+
Pageviews per month



Pricing

Pricing is structured as a flat rate of \$500 per month for an unlimited number of banner impressions on BrewersAssociation.org. Discounts are available for placements longer than three consecutive months.

Specs

Dimensions: 200 pixels wide x 200 pixels tall
Image Resolution: 72 dpi
Format: RGB
File Size: 100kb maximum
Image File Format: GIF, JPG, animated GIF (Flash files will not be accepted).
Submit artwork five business days before campaign start date.

For mechanical specs and more information: BrewersAssociation.org/opportunities

Kari Harrington
Business Development Manager for
Advertising & Sponsorship (West)
303.447.0816 Ext. 167
kari@brewersassociation.org

Chris Pryor
Business Development Manager for
Advertising & Sponsorship (East)
303.447.0816 Ext. 151
pryor@brewersassociation.org

